





Dear Friend of CASA,

Enthusiasm builds as we are off to the races to raise up more advocates for abused and abandoned children in foster care living in Kern County. Meet us at Millionaires Row on May 4, 2019, at the spectacular Gardiner Ranch west of Bakersfield for an evening where we'll celebrate the Kentucky Derby... Kern County-style! Denim meets the Derby at the Boot Scootin' Derby Party, benefiting CASA of Kern County.

The evening includes a 5-Star outdoor grilled dinner, signature cocktails, entertainment, unique "must-have" live and silent auctions and a showing of the 2019 Kentucky Derby. Come in traditional Kentucky Derby attire or in your boots and cowboy hat! It's time for Church Hill Downs to meet good ol' Kern County roots.

The mission of CASA is to recruit, screen, train and supervise citizen advocates. These "CASAs" speak up for the child they are court-assigned to, due to the acute nature of their abuse or neglect. The CASAs comprehensively evaluate the child's life and report to the juvenile court about their best interests, and submit recommendations about the child or youth's unaddressed needs. This upscale annual fundraising dinner and auction brings together an evening of philanthropy and community engagement that will sustain and advance our work with abused foster children.

Yours in Advocacy,

Chris Towery

Chair

If you have any questions, please contact Kathleen McNeil at (661) 631-2272 or kmcneil@kerncasa.org.



CASA of Kern County
1717 Columbus Street
Bakersfield, CA 93305
kerncasa.org



Triple Crown

\$20,000 Sponsorship

**First right of refusal FY20*

This sponsorship package includes:

- Company logo on event save the date email when secured by 2/18/2019
- Company logo on invitation when secured by 3/15/2019
- Company logo on all media (print and social media marketing) and CASA email communication signatures
- VIP table of ten guests at the event
- Transportation for 10 guests to event (one per location)
- Company logo on souvenir event gift
- Company introduction and recognition at event
- Opportunity for company representative to greet guests with CASA Executive Director Amy Travis
- Full page ad in event program
- Company logo on all post event thank you letters (distributed to all sponsors, guests, and volunteers)

Kentucky Derby

\$15,000 Sponsorship

**First right of refusal FY20*

This sponsorship package includes:

- Company logo on all media (printed and social media) if secured by 3/15/2019
- Company logo on event banner
- Company logo on event invitation if secured by 3/15/19
- Table seating for 10 guests at the event
- Company introduction and recognition during event
- 1/2 page ad in event program
- Company logo on step and repeat banner onsite at event – photos will be posted on social media and CASA website
- Company logo on all post event thank you letters (distributed to all sponsors, guests, and volunteers)

Preakness Stakes

\$10,000 Sponsorship

This sponsorship package includes:

- Company logo on all media (printed and social media) if secured by 3/15/19
- Company logo on event banner
- Company logo on invitation when secured by 3/15/19
- Table seating for 8 guests at the event
- Company introduction and recognition during the event
- 1/2 page ad in event program
- Company logo on all post event thank you letters (distributed to all sponsors, guests, and volunteers)



Belmont Stakes

\$5,000 Sponsorship

This sponsorship package includes:

- Seats for 6 guests at the event
- Logo recognition in program
- Sponsor announcement via social media
- Company logo on event banner
- Company logo on invitation when secured by 3/15/2019
- Company introduction and recognition during event
- Company logo on all post event thank you letters (distributed to all sponsors, guests, and volunteers)

Kentucky Oaks

\$3,000 Sponsorship

This sponsorship package includes:

- Seats for 4 guests at the event
- Logo recognition in program
- Sponsor announcement via social media
- Company logo on event banner
- Company logo on invitation when secured by 3/15/2019
- Company introduction and recognition during event
- Company logo on all post event thank you letters (distributed to all sponsors, guests, and volunteers)





2019 Sponsorship Commitment Form

Name as you would like it to appear for recognition purposes:

Contact Name: _____

Address/City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please email your LOGO to kmcneil@kerncasa.org (hi-res pdf or png file)

- ☐ Check enclosed for \$_____ payable to CASA of Kern County
- ☐ Charge my Credit Card (please fill out information below)

For Credit Cards Only:

Name as it appears on credit card: _____

Please circle: Visa MasterCard American Express

Number: _____ CVV: _____ Expiration: _____

Signature: _____

Please complete and return this form with your payment via mail, fax or email to:

CASA of Kern County, 1717 Columbus St., Bakersfield, CA 93305

Phone: (661) 631-2272 Fax: (661) 328-9787 Email: kmcneil@kerncasa.org

For more details, please contact Kathleen McNeil at (661) 631-2272 or kmcneil@kerncasa.org

- | | |
|--|-----------|
| <input type="checkbox"/> Triple Crown Sponsorship | \$20,000 |
| <input type="checkbox"/> Kentucky Derby Sponsorship | \$15,000 |
| <input type="checkbox"/> Preakness Sponsorship | \$10,000 |
| <input type="checkbox"/> Belmont Stakes Sponsorships | \$5,000 |
| <input type="checkbox"/> Kentucky Oaks Sponsorship | \$3,000 |
| <input type="checkbox"/> Table of 8 | \$1,200 |
| <input type="checkbox"/> Tickets | \$150 ea. |

of Tickets _____ TOTAL \$ _____

I cannot attend, but would like to make a donation in the amount of: \$ _____

Thank YOU for supporting CASA of Kern County!

Tax ID 77-0344298