





Dear Friend of CASA,

Enthusiasm builds as we are off to the races to raise up more advocates for abused and abandoned children in foster care living in Kern County. Meet us at Millionaires Row on **May 5, 2018**, at the spectacular Gardiner Ranch west of Bakersfield for an evening where we'll celebrate the Kentucky Derby... Kern County-style! Denim meets the Derby at the Boot Scootin' Derby Party, benefitting CASA of Kern County.

The evening includes a 5-Star outdoor grilled cuisine by local favorite Kathy Crettol, open bar, entertainment, unique "must-have" live and silent auctions and a showing of the 2018 Kentucky Derby on multiple large scale screens. Come in traditional Kentucky Derby attire or in your boots and cowboy hat! Its time for Church Hill Downs to meet good ol' Kern County roots.

The mission of CASA is to recruit, screen, train and supervise citizen advocates. These "CASAs" speak up for the child they are court-assigned to, due to the acute nature of their abuse or neglect. The CASAs comprehensively evaluate the child's life and report to the juvenile court about their best interests, and submit recommendations about the child or youth's unaddressed needs. This upscale annual fundraising dinner and auction brings together an evening of philanthropy and community engagement that will sustain and advance our work with abused foster children.

Yours in Advocacy,

Teresa Leal

Chair

Chris Towery

Co-Chair

If you have any questions, please contact Shawna Smith at (661) 631-2272 or ssmith@kerncasa.org.



Triple Crown

\$20,000 Sponsorship

This exquisite sponsorship package includes:

- A \$20,000 investment in CASA of Kern County
- Exclusive seating at event
- Sixteen event tickets
- Limousine Service for up to 16 guests
- Exclusive presenting sponsor (i.e., The Derby brought to you by...) with logo etched on all event drinking glasses
- Logo placement in ALL event public relation and advertising initiatives
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with prominent signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18

Kentucky Derby

\$15,000 Sponsorship

This exquisite sponsorship package includes:

- A \$15,000 investment in CASA of Kern County
- Exclusive seating at event
- Ten event tickets
- Limousine Service for up to 10 guests
- Logo placement in ALL event public relation and advertising initiatives
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with prominent signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18



Preakness Stakes

\$10,000 Sponsorship

This exquisite sponsorship package includes:

- A \$10,000 investment in CASA of Kern County
- Exclusive seating at event
- Eight event tickets
- Logo placement in ALL event public relation and advertising initiatives.
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18

Belmont Stakes

\$5,000 Sponsorship

This exquisite sponsorship package includes:

- A \$5,000 investment in CASA of Kern County
- Exclusive seating at event
- Six event tickets
- Logo placement in ALL event public relation and advertising initiatives.
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18



Kentucky Oaks

\$3,000 Sponsorship

This exquisite sponsorship package includes:

- A \$3,000 investment in CASA of Kern County
- Recognition on website, e-blasts, and social networking campaigns
- Exclusive seating at event
- Four event tickets
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18

Golden Rod

\$1,500 Sponsorship

This exquisite sponsorship package includes:

- A \$1,500 investment in CASA of Kern County
- Recognition on website, e-blasts, and social networking campaigns
- Exclusive seating at event
- Two event tickets
- Prominent recognition on website, e-blasts, and social networking campaigns
- Recognition over PA system with signage at the event
- Name inclusion in the auction brochure and on the invitations when secured by 3/15/18

Derby Sponsorship Commitment Form 2018

Name as you would like it to appear for recognition purposes:

Contact Name & Position _____

Address/City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please email your logo to: ssmith@kerncasa.org

•Check enclosed for \$_____ payable to CASA of Kern County

•Charge my Credit Card: Please fill out information below.

For credit card only:

Name as it appears on the card: _____

Please Circle: Visa/Mastercard/Amex

CC #: _____ CVV: _____ Exp. _____

Signature: _____

Please complete and return this form with your payment via mail, fax or email:

CASA of Kern County

1717 Columbus Ave., Bakersfield, California 93305

Phone: 661.631.2272 Fax: 661.328.9787

For information contact Amy Raddatz at araddatz@kerncasa.org

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|---|---|
| <input type="checkbox"/> Triple Crown (Not Available) | <input type="checkbox"/> Belmont Stakes (\$5,000) |
| <input type="checkbox"/> Kentucky Derby (\$15,000) | <input type="checkbox"/> Kentucky Oaks (\$3,000) |
| <input type="checkbox"/> Preakness Stakes (\$10,000) | <input type="checkbox"/> Golden Rod (\$1,500) |

Total amount \$_____

I am unable to come but would like to make a
donation in the amount of \$_____

Thank you for supporting CASA of Kern County
Tax ID 77-0344298

CASA DERBY THROUGH THE YEARS

